

From: jasmine@fashiondistrict.org
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Subject: BID Consortium:: Weekly Digest
Date: Friday, March 3, 2017 4:05:58 PM
Attachments: [image001.png](#)

Good Afternoon,

Please find below announcements and notifications from the City Clerk's office.

Have a great weekend,

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International Summit in Malmo & Copenhagen

This past year IDA made significant advancements in research, professional development, and we developed a brand narrative more inclusive than ever before in our 63-year history. It was extraordinarily exciting but we are already looking to new challenges in the year ahead and, more importantly, significant opportunities with extraordinary potential to make IDA even stronger.

One such opportunity is the **2017 World Towns Leadership Summit**, scheduled May 31st to June 3rd in Malmö, Sweden. Because consensus-building is a core tenet of the Swedish business culture and the foundation of successful urban place management, I couldn't image a more appropriate setting for this important discussion. I'm inviting each IDA member executive to consider participating in this international leadership summit to further shape how urban place management evolves worldwide, while also learning how issues are being addressed by your colleagues around the globe.

Last June, we co-hosted the first summit in Edinburgh, Scotland. It was well attended and produced a broad set of city-building principles. This year, we are excited to co-host the second summit with Svenska Stadsörnar, the Swedish place management organization. We will welcome urban place management professionals from around the world to examine the [Edinburgh framework](#) and move those ideas forward toward an action plan for inclusive city building.

Please review the 2017 [Summit program](#) and let me know if you are interested in attending. The Summit includes an afternoon study tour of Malmö, a former industrial city strategically converted to a knowledge-based economy in just 15 short years. An extra full-day study tour of Copenhagen, Denmark is available following the summit and our co-hosts can assist anyone interested in visiting Stockholm that week as well. Hotel accommodations have been arranged in all three cities. Click here to view [registration](#).

Because this event is a working summit, we will be limiting the number of attendees from each country to ensure a diverse mix of professionals representing as many countries as possible – so please contact me soon with any questions. Public-private place management organizations are growing around the world and the profession is quickly becoming a leadership voice in cities across the globe. I hope you will consider joining this vital conversation.



JAN PERRY
EWDD General Manager

FOR IMMEDIATE RELEASE

February 23, 2017

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**NEW BIDDING OPPORTUNITY: RELEASE OF
CITYWIDE ECONOMIC DEVELOPMENT STRATEGY (CEDS)
REQUEST FOR PROPOSALS (RFP)**

Mayor Eric Garcetti and the Los Angeles City Council recently authorized the Economic and Workforce Development Department (EWDD) to release a Request for Proposals (RFP) to procure a contractor or contractor team to develop a Citywide Economic Development Strategy (CEDS).

The overall goal for the CEDS is to promote robust economic growth through greater economic inclusion by the utilization of new economic development financing tools, the growth of existing businesses, and the establishment of new business. The selected contractor will work with the EWDD, the Mayor's Office and stakeholder community to prepare four deliverables: 1) background research, 2) needs assessment and strengths/weaknesses/opportunities and threats (SWOT) analysis, 3) draft CEDS and draft five-year implementation plan, and 4) final CEDS and final five-year implementation plan.

The RFP was released to the public on February 22, 2017, with proposals due by 5:00pm on March 31, 2017.

To view the RFP and related attachments please visit the Los Angeles Business Assistance Virtual Network (LABAVN) at:
<http://www.labavn.org/bid.cfm?29514&eml=1>.

About the Economic and Workforce Development Department

The mission of the Economic and Workforce Development Department (EWDD) is to develop, deliver and promote best-in-class economic and workforce services to generate, sustain and grow individual, business and community prosperity in the City of Los Angeles. EWDD provides a broad range of programs that offer assistance in the areas of business support, employment and youth development. All programs are designed to grow and improve Los Angeles' economy, promote sustainable neighborhoods and profitable communities, and build a well-trained and job-ready workforce.

FOR IMMEDIATE RELEASE

March 2, 2017

MAYOR GARCETTI: 'SAFE SIDEWALKS ARE AT THE HEART OF GETTING BACK TO BASICS'

Safe Sidewalks LA program has already completed repairs in 71 locations identified by Angelenos with mobility-related disabilities

LOS ANGELES — The City of L.A. is undertaking a record \$31 million annual investment to repair City sidewalks so they are no longer hazardous to children, older Angelenos, and people with disabilities.

To target resources where they are needed most, Mayor Eric Garcetti and the City Council launched Safe Sidewalks LA in December 2016. The program, which is managed by the Bureau of Engineering, prioritizes requests by Angelenos with mobility-related disabilities, and takes into account proximity to transportation corridors and transit stops. The Mayor showcased a recently repaired sidewalk in Sherman Oaks today, along with Councilmember David Ryu, Councilmember Paul Krekorian, City leaders, and residents.

"We made a historic commitment to make these repairs, because safe sidewalks that are easy to traverse are at the heart of getting back to basics," said Mayor Garcetti. "I'm encouraging Angelenos to take advantage of these programs so that everyone, regardless of their ability, can move around in their neighborhoods. When we repair our sidewalks, we improve the safety and quality of life in our communities, raise property values, and boost our sense of neighborhood pride."

In 2015, the City made a \$1.4 billion commitment to repair the city's sidewalks over the next 30 years. To date, more than 33 miles of sidewalk have been fixed.

"Safe Sidewalks LA is the culmination of many hard years of work and public input," said City Councilmember Paul Krekorian, chair of the Budget and Finance Committee. "We now have an operational program that allows Angelenos to get their sidewalks fixed outside their homes and businesses. This is already changing the pedestrian experience in our great city and improving safety in our neighborhoods."

The City has repaired sidewalks at 71 locations since the launch of Safe Sidewalks LA. For every one street tree removed to repair a damaged sidewalk, two

trees are planted in its place.

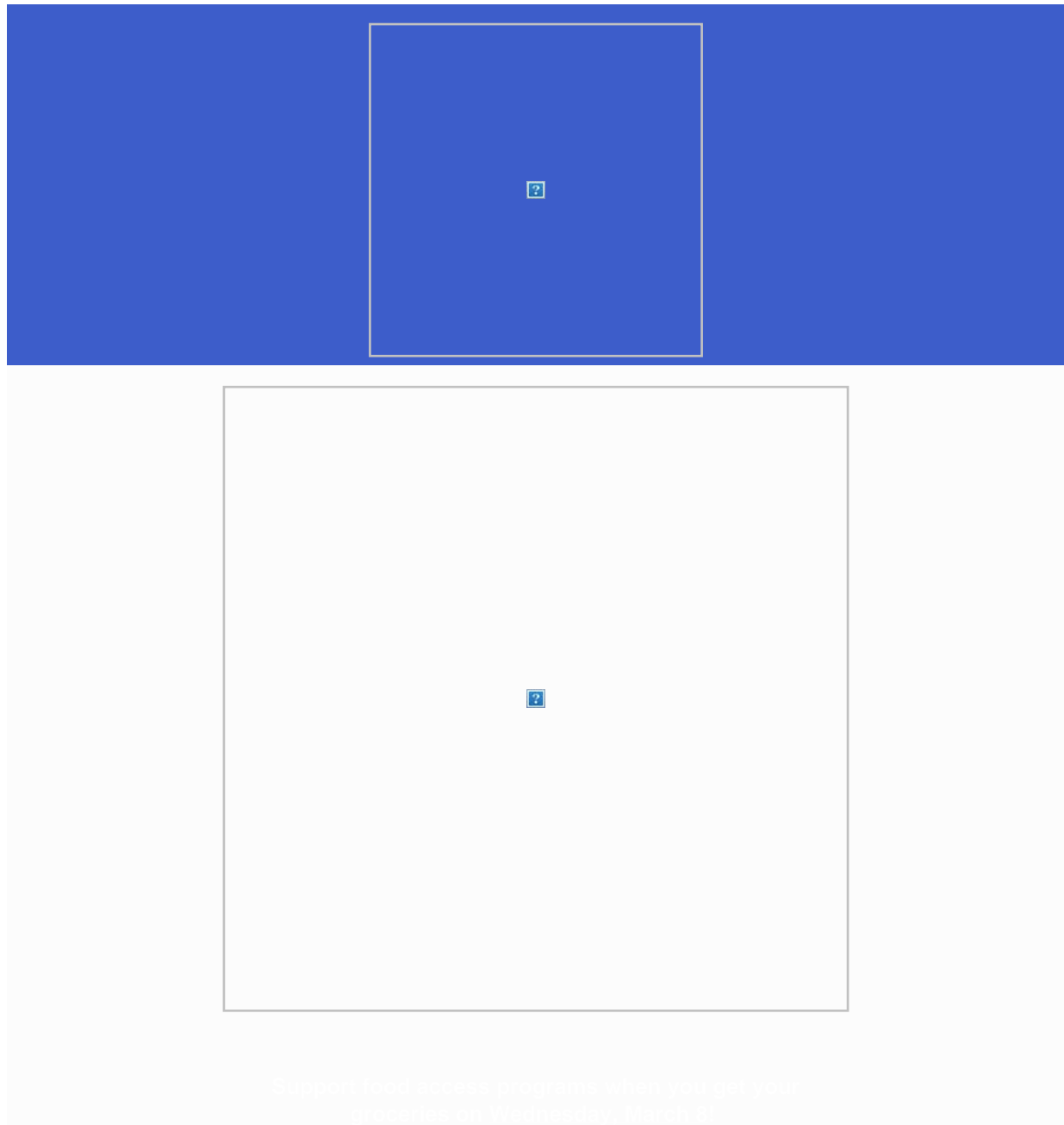
"Safe sidewalks are critical for the preservation of our neighborhoods. However, for nearly four decades, the City has been stuck with a broken policy for sidewalk repairs. The Safe Sidewalk LA program tackles this long-standing issue by addressing it with common sense solutions," said Councilmember David Ryu. "This is an exciting step forward in our City's work toward enhancing the quality of life for all Angelenos."

Angelenos with mobility-related disabilities can submit an Access Request, which is then reviewed by the Department on Disability.

"The Access Request Program, which prioritizes repair requests from people with mobility disabilities and our seniors, makes the City more livable and equitable by providing safe, navigable public sidewalks and walkways that are accessible for everyone," said Stephen David Simon, Executive Director of the Department on Disability.

Residents can also take advantage of a cost-share option and rebates offered to property owners who initiate and pay for their own repairs. Through the rebate program, residential property owners are eligible for a one-time rebate of up to \$2,000, and commercial or industrial property owners are eligible for a one-time rebate of up to \$4,000.

Angelenos can learn more about these programs, or report a sidewalk problem, by visiting www.sidewalks.lacity.org or by calling 3-1-1.





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Forward

In partnership with the Los Angeles Food Policy Council and Whole Foods Market, Great Streets is working to raise money to increase access to fresh and healthy food in underserved neighborhoods.

When you shop at these four Whole Foods locations on **Wednesday, March 8**, 5% of your purchase will go directly to helping LA Food Policy Council support neighborhood markets in providing fresh foods.

Sherman Oaks

12905 Riverside Drive

Sherman Oaks

4520 N. Sepulveda Blvd

Woodland Hills

21347 Ventura Blvd

Tarzana

18700 Ventura Blvd

Please help us spread the word by turning out to shop on Wednesday, March 8, and sharing these flyers below!





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